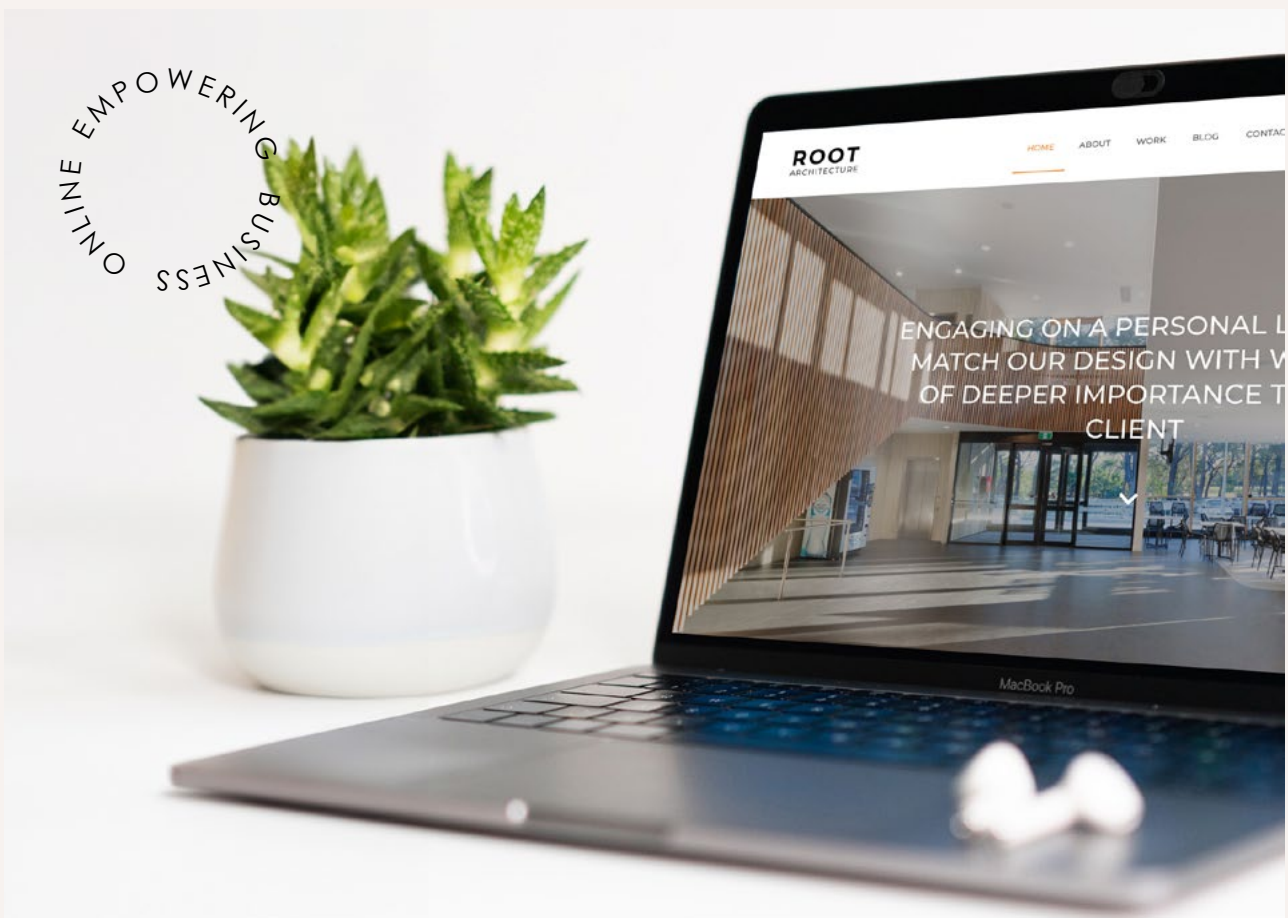




# WEBSITE PACKAGES

— WEBSITE DEVELOPMENT THAT CAPTURES YOUR ESSENCE —



WORDPRESS WEBSITE DESIGN

hello@oodledesign.co.za | 072 145 0603

# WORDPRESS WEBSITES...

## Why Choose WordPress?

WordPress is the preferred platform for website development due to its versatility and scalability. As your business grows or evolves, WordPress can easily adapt to accommodate new features, **such as an online shop or a blog**. Additionally, while there may be initial costs for website development, WordPress is a free platform that only requires hosting fees, making it a cost-effective choice without monthly subscription fees. With WordPress, you can enjoy the flexibility and growth potential needed to ensure your website meets your business needs now and in the future.



2024

# GET A WEBSITE TO BE PROUD OF



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**Elmari Kuyler**

Designer / Owner of Oodle Design

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Specializing in WordPress web design, I **create responsive, adaptive, and visually appealing websites tailored to your unique needs.** From small brochure sites to large e-commerce stores, my designs ensure your visitors enjoy an optimal browsing experience across all devices. I particularly enjoy working with start-ups and revitalizing older websites with a modern touch.

To provide ongoing peace of mind, I offer maintenance packages after your website's launch. These packages ensure your site remains updated, secure, and running smoothly, allowing you to focus on growing your business without worrying about technical issues.

# MY PROCESS

<b>STEP 1</b>	
<b>PRICE LIST</b>	See if I have a package that suits your budget and needs. I can also quote according to your specific needs.
<b>STEP 2</b>	
<b>FREE CHAT</b>	If you see a website package that you like, we can hop onto a free 15 minute call to meet and further discuss your project.
<b>STEP 3</b>	
<b>QUOTE APPROVAL</b>	After the chat, I will send you a formal quotation based on our discussion. Please read the Terms & Conditions on the quote as well.
<b>STEP 4</b>	
<b>DESIGN</b>	You will receive a PDF proof on the website design via email.
<b>STEP 5</b>	
<b>REVISIONS</b>	You will have time to suggest any changes to the concept. I will then send you a new PDF proof for approval.
<b>STEP 6</b>	
<b>LAUNCH WEBSITE!</b>	Once the design has been approved, I will start developing the website. This process doesn't take that long because the design has been approved :-)



# WEBSITES WITH SEAMLESS USER EXPERIENCE



# ONE-PAGE WEBSITE.

+ **1 – Page template website  
with 4 sections**

+ **Choose 4** of the following  
sections:

- 1 Introduction
- 2 About us
- 3 Reasons to choose us
- 4 Services (image / list view)
- 5 Image Gallery
- 6 Image Slider
- 7 Products (5 max)
- 8 Contact Form
- 9 Testimonial
- 10 Social media links section

+ WordPress Content Management  
System

+ Responsive Design

+ Dynamic Layout

+ SEO Optimization

+ Google Map Integration

+ Clickable Links

+ Website Backup

+ Adding website to Google

**Please note: 50% deposit is required before start of project.  
The rest is payable before final files are supplied.**

# START UP PACKAGE.

- + **4 – Page website**
- + **3 sections max per page**
- + WordPress Content Management System
- + Responsive Design
- + Dynamic Layout
- + SEO Optimization
- + Online Contact Form
- + Social Media links
- + Google Map Integration
- + Clickable Links
- + Google Listing
- + Google Analytics
- + Pricing Table
- + Image Gallery
- + Client Testimonials
- + Image Sliders
- + Website Backup

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The rest is payable before final files are supplied.**

# BUSINESS BOOST PACKAGE.

- + **7 – Page website**
- + **3 sections max per page**
- + WordPress Content Management System
- + Responsive Design
- + Dynamic Layout
- + SEO Optimization
- + Online Contact Form
- + Social Media Integration
- + Google Map Integration
- + Clickable Links
- + Google Listing
- + Google Analytics
- + Pricing Table
- + Image Gallery
- + Client Testimonials
- + Image Sliders
- + Website Backup

**Please note: 50% deposit is required before start of project.  
The rest is payable before final files are supplied.**



# BESPOKE BRILLIANCE PACKAGE.

- + **10 – Page website**  
**3 section max per page**
- + WordPress Content Management System
- + Responsive Design
- + Dynamic Layout
- + SEO Optimization
- + Online Contact Form
- + Social Media Integration
- + Google Map Integration
- + Clickable Links
- + Google Listing
- + Google Analytics
- + Pricing Table
- + Image Gallery
- + Client Testimonials
- + Image Sliders
- + Website Backup

+ **Custom design according to your unique branding**

**Please note: 50% deposit is required before start of project.  
The rest is payable before final files are supplied.**

# EXTRA

## **WHATSAPP INTEGRATION**

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Enhance customer communication by incorporating a WhatsApp button on each page of your website. This user-friendly feature enables visitors to connect with your business instantly and conveniently through direct messaging.

## **INSTAGRAM INTEGRATION**

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Boost your Instagram following by showcasing select posts directly on your website, allowing visitors to explore and engage with your content effortlessly. This seamless integration encourages users to connect with your brand on social media, enhancing your online presence and community.

## **POP-UP**

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Utilize pop-ups to effectively communicate essential information, promote special offers, or feature contact forms that encourage visitors to engage with your brand. This strategic tool can significantly enhance user interaction and drive conversions.

## **BLOG SET-UP**

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I will design a custom single post template and blog archive page to incorporate a blog into your website. Once complete, you'll have the ability to log in and easily publish your own posts, providing fresh content for your audience and boosting your online presence.

# FAQs

## **DO YOU OFFER WEBSITE HOSTING?**

While I do not provide hosting services directly, I can assist you in setting up hosting with a reputable provider such as Xneelo. By having your own hosting account, you maintain full control over your website and can easily switch to another website designer if needed, ensuring flexibility and peace of mind.

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## **WHAT IS A DOMAIN NAME?**

The annual website domain registration fee starts at R89 per year. This fee secures your unique website address, which visitors will use to access your website on the internet.

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## **WILL I BE ABLE TO EDIT THE WEBSITE ONCE IT HAS LAUNCHED?**

Definitely! Once your website is launched, I'll provide you with login credentials for self-management. If you're not comfortable with technical tasks, I'm always available to assist with future website changes on a case-by-case basis, with individual quotes provided as needed.

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## **DO YOU OFFER WEBSITE MAINTENANCE?**

Yes, I provide hassle-free annual website maintenance, which is prepaid for the entire year. This means there is no need for ongoing administrative tasks on your part. The maintenance package includes a website report featuring analytics to keep you informed about your site's performance and help you make data-driven decisions. Email [hello@oodle.co.za](mailto:hello@oodle.co.za) for more information

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## **DO YOU WRITE WEBSITE WORDING?**

I can refer you to an SEO-focused copywriter for your website content. Their work will improve your search engine visibility and can be repurposed for other marketing materials, ensuring consistency and added value.

# WHAT'S NEXT?



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## LET'S CHAT

Contact me to set up a quick 15 minutes call to further discuss your project. Contact details below.